

## **<u>Title & Presenting Sponsors:</u>**

• Client is responsible for production and delivery of 15-30 commercial to be aired during the EXPO on the JumboTron.

#### Vendor provides:

- 10x10 Tent/Canopy Must be either solid white or branded with your company name/logo. Must have 40lb weights each leg per City of Alpharetta. May be rented for \$175.
- Table linen that reaches the ground to hide all personal belongings.
- Title/Presenting/JumboTron/Gold Sponsor 10x20 whiteor branded tent. May be rented for \$275.

#### <u>Set-up:</u>

- Vendor set up starts at 9:00 am until 10:30 am. Staggered Arrival. NO LATE ARRIVALS.
- Late-comers are subject to forfeiture of their table without refund. Upon arrival, please check in with an EXPO representative and you will be directed to your space to set up. Event begins at 12pm on Sunday, October 1.

#### Break down:

• Vendor break-down will be from 5:00 pm - 6:00 pm. Clearing will not begin until event closes to public at 5:00 pm, and MUST be cleared by 6:00 pm. You are responsible for putting all items in trash.

#### Additionally:

- We will assist in your efforts to plan a food drive at your location to benefit North Fulton Community Charities. Please bring the food collected to the EXPO.\*
- All materials to be included in Attendee Gift Bags must be submitted no later than Monday, Sept 18th. Late submissions will not be included. 300 pieces
- Vendors requiring electricity may incur extra charge.

#### • Please CHECK HERE \_\_\_\_\_ if you need electricity.

- What will be plugged in?
- Any vendors serving food must serve only pre-prepared items. No cooking on premises. Heating or warming devices used under any tent must have proper permitting from city Fire Marshal, Casey Beynon, cbeynon@alpharetta.ga.us
- No balloons allowed.
- Event is Free to the public to attend.
- Vendor may sell products from the table the day of the event and may have individual registrations and door prize drawings at their tables. Vendor must provide forms or tickets for their drawing, and are responsible for conducting and rewarding their own drawing.

Please Initial: \_\_\_\_\_

- No candles may be lit at any time of the event.
- Vendor Layout is subject to change at the discretion of North Atlanta FitLife and the FitLife EXPO.
- No Handwritten signs.
- No standing banners or other objects shall be placed where they interfere with another vendor's display.
- Vendor gives permission for any photos and video taken at the event to be used in event publicity.
- \*\*\*Vendor agrees to promote the event in their place of business and with their clients, via email, and on social media.
- Vendor agrees to release North Atlanta FitLife, the FitLife EXPO LLC and Tracie Morse from any liability or loss during the event. Vendor Liability Insurance is available through CPH & Associates or K & K Insurance.
- North Atlanta FitLife and the FitLife EXPO LLC reserve the right to request any vendor displaying inappropriate material or behavior to desist or depart without refund.
- Booth space is not reserved until payment is received. Please initial and sign vendor agreement and email to thefitlifeexpo@gmail.com. Payment by clicking the RESERVE BOOTH button or via VENMO @FitLifeEXPO.

## **CANCELLATIONS - PLEASE READ**

If the event is cancelled for any reason including severe weather, national emergency, epidemic, or public health crisis, the event will be rescheduled. No refunds will be given. Fees will be applied for the next event/expo. If the event is cancelled, we will reschedule the event for your participation which will release Tracie Morse, North Atlanta FitLife and the FitLife EXPO LLC in full from any further obligation.

COMPANY NAME	
PRINT Authorized Representative:	SIGNATURE Authorized Representative:
Authorized Representative Email Address	
On Site Contact Name	Contact Cell Phone Number (required for day of updates)

On Site Contact Email Address



# **CREDIT CARD AUTHORIZATION**

# **PLEASE PAY ONLINE**

The FitLife EXPO has made it super easy for you to reserve your booth online.

Please click on the 'FitLife EXPO' tab from our home page:

www.northatlantafitlife.com

Then, click the 'Reserve Booth" button.

You can reserve your booth and pay for your sponsorship with PayPal or a credit card. Doesn't get much easier than that!

If you prefer to complete the credit card authorization, please do so below and return it with your Vendor Agreement.

If you prefer to send a check, that's fine, too. Please contact thefitlifeexpo@gmail.com for more information.

PRINT Authorized Representative	SIGNATURE Authorized Representative	
EMAIL Authorized Representative		
PAY ONLINE	PAY VIA VENMO @FitLifeEXPO	USE THIS FORM
Credit Card Number:	Exp Date:	CCV:
Name on Card:	ZIP Code:	