



SPONSOR PACKAGES

TITLE SPONSOR

ONLY 1 AVAILABLE

- **RADIO PROMOTION:**
 - Company mention on all radio spots for 2 weeks before event, "FitLife EXPO, brought to you by 'YOUR COMPANY' "
- Business Mentions during Day-of Live Remote Radio Broadcast
- 15 or 30 sec commercial w/ sound on screen during EXPO
- Full color logo all marketing:
 - Side panel of JumboTron
 - rotating on LED Screen as TITLE Sponsor (over 200 impressions)
 - Promo Banner in Downtown Alpharetta
 - A-frame posters around Alpharetta City Center
 - Marketing flyers
 - EXPO homepage with link
 - All marketing including email & social media
- 10x20 booth space including 2 6' tables & 4 chairs
- Prime booth placement
- Full page ad in Sept/Oct EXPO issue of North Atlanta FitLife (must register before August 10)
- TITLE Sponsor in Vendor Listing on website
- TITLE Sponsor in Vendor Listing in magazine (must register before August 10)
- Branded marketing materials in 300 Attendee SWAG bags

\$6500

PRESENTING SPONSOR

ONLY 2 AVAILABLE

- 15 or 30 sec commercial w/ sound on screen during EXPO
- Full Color logo all marketing:
 - side panel of JumboTron
 - rotating on LED Screen as PRESENTING Sponsor (over 200 impressions)
 - Promo Banner in Downtown Alpharetta
 - A-frame posters around Alpharetta City Center
 - Marketing flyers
 - EXPO homepage with link
 - All marketing including email & social media
- 10x20 booth space including 2 6' tables & 4 chairs
- Prime booth placement
- Full page ad in Sept/Oct EXPO issue of North Atlanta FitLife (must register before August 10)
- PRESENTING Sponsor in Vendor Listing on website
- PRESENTING Sponsor in Vendor Listing in magazine (must register before August 10)
- Branded marketing materials in 300 Attendee SWAG bags

\$3000

JUMBO TRON SPONSOR

ONLY 1 AVAILABLE

- Full Color logo marketing:
 - side panel of JumboTron
 - rotating on LED Screen as JUMBOTRON Sponsor (over 200 impressions)
 - EXPO homepage with link
 - All marketing including email & social media
- 10x20 booth space including 2 6' tables & 4 chairs
- Prime booth placement
- Full page ad in Sept/Oct EXPO issue of North Atlanta FitLife (must register before August 10)
- JUMBOTRON Sponsor in Vendor Listing on website
- JUMBOTRON Sponsor in Vendor Listing in magazine (must register before August 10)
- Branded marketing materials in 300 Attendee SWAG bags

\$1900



SPONSOR PACKAGES

GOLD SPONSOR

LIMITED AVAILABILITY

- Full Color logo marketing:
 - Rotating on LED Screen as GOLD Sponsor (over 70 impressions)
 - Promo Banner in Downtown Alpharetta
 - A-frame posters around Alpharetta City Center
 - Marketing flyers
 - EXPO homepage with link
 - Marketing including email & social media
- 10x20 booth space including 2 6' tables & 4 chairs
- Prime booth placement
- Half page ad in Sept/Oct EXPO issue of North Atlanta FitLife (must register before August 10)
- GOLD Sponsor in Vendor Listing on website
- GOLD Sponsor in Vendor Listing in magazine (must register before August 10)
- Branded marketing materials in 300 Attendee SWAG bags

\$775

After August 10 ~

\$800

SILVER SPONSOR

LIMITED AVAILABILITY

- Full Color logo rotating on LED Screen (over 40 impressions)
- 10x10 booth space including 1 6' table & 2 chairs
- Quarter page ad in Sept/Oct EXPO issue of North Atlanta FitLife (must register before August 10)
- SILVER Sponsor in Vendor Listing in magazine (must register before August 10)
- Branded marketing materials in 300 Attendee SWAG bags

\$450

After August 10 ~

\$475

AD & SWAG SPONSOR

NEW!

- Full Color logo rotating on LED Screen as JumboTron Sponsor (over 40 impressions)
- Branded marketing materials in 300 Attendee SWAG bags

\$125

Deadline ~ Sept 18

POP UP FITNESS CLASS SPONSOR

MUST BE A VENDOR AND SUBMIT AN APPLICATION

Participation not guaranteed as only 5 classes are available.

- Lead a 30-minute class at the EXPO on the Alpharetta Town Green
- Instructor featured during class via live feed on JumboTron
- Feature marketing materials at the designated Pop-Up Fitness table for interest after class
- Promotion before event on website and social media
- Registration encouraged online. Opted-in email addresses shared.

\$75

Deadline ~ August 10

GIVEAWAY SPONSOR

NEW!

- Company giveaway promoted on social media and online before the EXPO.
- Attendees to register online for giveaways. Winners chosen after the EXPO and sent to your place of business to coordinate pick up.
- Full Color logo rotating on LED Screen as JumboTron Sponsor (over 20 impressions)

Minimum Value of Giveaway:

\$150

Deadline ~ Sept 18